

AMSOIL G-100 Retail Catalog Helps Dealerships Grow

The AMSOIL Retail Catalog Program is an effective way to increase sales and build a strong Dealership and customer base. The full-color G-100 Retail Catalog features the full line of AMSOIL products and information about becoming an AMSOIL Dealer or Preferred Customer. Dealers who distribute these catalogs earn retail profits and commissions based on the sales they generate.



How Does the Retail Catalog Work for You?

1. Attach your ZO number in the tracking number space provided on the catalog's back cover.
2. Distribute the catalogs to potential customers, down-line Dealers and Preferred Customers.
3. If possible, follow-up with a personal visit or phone call and offer to answer questions or help with orders. Compare catalog prices with Dealer prices to show potential Dealers and Preferred Customers the money they can save by registering.

Where Should You Distribute Retail Catalogs?

- Trade Shows
- Fair Booths
- Motorsport Events
- Conferences
- Conventions
- Potential Retail/Commercial Accounts
- Direct mail to potential customers

Keep in Contact With Your Prospects

Direct contact with potential customers, Dealers and Preferred Customers increases your chances of making sales. The more qualified your lead, the better chance you have of making a sale or registering a new Dealer or Preferred Customer. Explaining the benefits of

AMSOIL products and programs can generate even more interest in your potential customers. These customers are more likely to buy or sign on as a Dealer or Preferred Customer than someone with whom you've had no direct contact.

How Do Customers Place Orders?

Customers who wish to place orders with your Retail Catalogs can simply call the AMSOIL toll free ordering line and place their order specifying the tracking number (your ZO number) printed on the catalog. This insures that you will receive the retail profits and commission credits. Ordering customers are automatically sent updated Retail Catalogs for the next 18 months at no additional cost to you. In addition, any of your customers who call AMSOIL wishing to become Dealers or Preferred Customers will automatically become members of your downline.

Ordering Your Catalogs

AMSOIL G-100 (and G-300) Retail Catalogs are available in packages of 10, 50, 100, 500, 2500 and 5000. To order, call the AMSOIL Dealer order line at 1-800-777-7094 Monday through Friday between 8 a.m. and 5 p.m. Central Standard Time. When you order catalogs in quantities of 2500 or more, labels with your ZO number and other relevant business information will be provided at no additional charge.

AMSOIL Retail Catalog Ordering Information

New G-100 and G-300 catalogs are available in the following quantities:

Stock#		Quantity	U.S.	Canada
G-100A	G-300A in Canada	10 Catalogs	\$5.00	\$7.70
G-100B	G-300B in Canada	50 Catalogs	\$23.50	\$36.20
G-100C	G-300C in Canada	100 Catalogs	\$43.00	\$66.40
G-100D	G-300D in Canada	500 Catalogs	\$195.00	\$301.35
G-100E	G-300E in Canada	2500 Catalogs (with labels)	\$975.00	\$1506.75
G-100F	G-300F in Canada	5000 Catalogs (with labels)	\$1850.00	\$2861.25