

George and Shirley Douglas Join Leadership Council



Regency Platinum Direct Jobbers

**George and Shirley
Douglas**

New Leadership Council Members
1981 – Dealers
1982 – Direct Jobbers

The Leadership Council was formed in 1994 as a means to ensure open and productive communication between corporate AMSOIL and the Dealer network. Together, among a wide array of topics, they discuss marketing issues, rules and regulations, corporate policies and Dealership ethics.

According to the mission statement of the council: "The individual members also are educators, entrusted with the proper communication and support of the direction and policies developed through the Leadership Council meetings."

Clear communication is vital in every organization.

It's particularly important in a company like AMSOIL INC., which has so many independent distributors spread throughout North America.

In 1994, AMSOIL INC. formed the Leadership Council as a means of communication between all of the Dealers in the network and the corporation.

It is comprised of a group of experienced Direct Jobbers who meet periodically with corporate executives and staff.

Direct Jobbers George and Shirley Douglas, Orlando, Fla., are the newest members of the council.

They fill the spot left open last month when Direct Jobber Ora Mae Boardman stepped down as a Leadership Council member.

"It was an honor being a member of the Leadership Council," Boardman said, "and I'm proud of the many things we accomplished.

"Although I will truly miss working closely with the other Leadership Council members and corporate staff

Leadership Council Members



Mark and Sherree Schell
1976 – Dealers
1980 – Direct Jobbers



Tom and Sheila Shalin
1979 – Dealers
1980 – Direct Jobbers