

Racing Into the Future

July 17-19, 2003

The AMSOIL 30th Anniversary International Convention

Duluth Entertainment and Convention Center

Earn Chances to “Wheel and Deal” with Al Amatuzio

Every qualified Dealer, Preferred Customer and account a Dealer registers through April 30, 2003, earns that Dealer another chance to “Wheel and Deal” with Al Amatuzio and earn cash. However, Al may make you an offer you **can't refuse**. Five Dealers will win \$1,000. It's a gamble, but nobody goes empty-handed.

Time's Running Out

Register now and SAVE \$15

NOW through March 31, 2003: **\$110**

April 1, 2003 until the convention: **\$125**

Register online at the AMSOIL Corporate Website www.amsoil.com or by telephone

1-800-777-7094

or mail or fax the registration application included in this issue of your *Action News*

Drawings...and more

All Dealers registered for the convention by April 1, 2003, earn one chance to win one of 10 free 3-nights' lodging for every qualified Dealer, Preferred Customer and account they register through April 30, 2003. **Ten Dealers win free lodging.**

Win Prizes – All Dealers have the chance to win a new Dell computer preloaded with the AMSWIN software package; new AMSOIL trade show display units; new TV/VCR units; free Yellow Page advertising, **AND MUCH MORE...**

Discounts

All Dealers receive a **10% rebate** on all product orders placed at the convention.

Meet Team AMSOIL Racers

Racing Into the Future Show introduces Dealers to Team AMSOIL racers and displays the vehicles AMSOIL powers up.

Rig Round Up

Here's where Dealers shine. Dealers' AMSOIL vehicles will be on display for a chance to win cash prizes in several categories.

Break Out Sessions

These **informative sessions** are designed to entertain, educate and help AMSOIL Dealers get more out of their AMSOIL businesses.

Corporate Presentations

Guest speakers, awards and a special address by company founder and president Al Amatuzio add to the overall fun and information Dealers can expect at the **AMSOIL 30th Anniversary International Convention.**

Information on the availability of child care will follow in future issues of the Action News or on the AMSOIL Corporate Website. www.amsoil.com

Credit cards will be billed at the time of registration. Cancellations without penalty will be accepted up to 30 days in advance of the convention, June 16. Cancellations between June 17 and July 16 will be subject to a 20 percent fee. No refunds will be offered for cancellations after July 16. Special consideration will be given.