



## HOLIDAY CLOSINGS

The Edmonton and Toronto Distribution Centers will be closed Friday, March 29 for Good Friday.

## NEW SDF FILTER

AMSOIL has added a new SDF filter design to its lineup. The SDF-42 is used on GM trucks with the Isuzu 6.6 l. diesel engine (2001 and newer), replaces the Hastings LF-524 and is included in filter price group 3.

## FOUR-STROKE BROCHURE

The new "Performance Products for Recreational Four-Stroke Vehicles" Brochure is now available for purchase.

Stock #	U.S.	Can
G-1747	.50	.85

## AMSOIL TESTIMONIALS

AMSOIL would like to publish your positive testimonial relating to the use of an AMSOIL product. Write a description of the experience and send it to the AMSOIL Sales Promotions Department (c/o Testimonials), or visit the AMSOIL website at [www.amsoil.com](http://www.amsoil.com) and send the testimonial through the "Satisfied Customers" section. Testimonials accompanied by pictures may be used for publication in the Action News, Direct Line, Service Line and/or website. A free 20" AMSOIL decal will be sent for every testimonial used in a publication. If you are sending a digital picture, e-mail it through the "Satisfied Customers" section and be sure to send the highest resolution picture you can (Scanned pictures should be 300 pixels per inch or higher).

## EXPANDED AMSOIL CO-OP PROGRAM

The expanded AMSOIL Co-op Program for Retailers is now in effect. All purchases by retail accounts generate co-op credit toward the purchase of advertising, promotional items and literature:

### Retail accounts that annually purchase:

**\$0-\$7,499** in AMSOIL products receive 3 percent credit on every order

**\$7500-\$24,999** in AMSOIL products receive 4 percent credit on every order

**\$25,000 or more** in AMSOIL products receive 5 percent credit on every order

Co-op Credit Order Forms (G-1071) are available at no charge and can be used to order literature and promotional items. The Literature & Promotional Items for Retailers Catalog is available for purchase:

Stock #	U.S.	Can
G-1744	.80	1.30

## AMSOIL ADVERTISING

Look for AMSOIL display advertising or an AMSOIL catalog offering in the following publications:

### March & April 2002

#### Display Advertisements

<i>NOLN</i>	March '02	(805) 796-2577
<i>Land Line</i>	March '02	(816) 229-5791
<i>School Bus Fleet</i>	March '02	(310) 533-2400
<i>American Iron</i>	April '02	(203) 425-8777
<i>Bass &amp; Walleye Boats</i>	April '02	(310) 537-6322
<i>NOLN</i>	April '02	(805) 796-2577
<i>Coast to Coast</i>	April '02	(805) 667-4100

#### Catalog Showcase Advertisements

<i>Eurotuner</i>	March '02	(323) 782-2000
<i>5.0 Mustang &amp; Super Fords</i>	April '02	(323) 782-2000
<i>Car Craft</i>	April '02	(323) 782-2000
<i>Hot Rod</i>	April '02	(323) 782-2000
<i>Hot Bike</i>	April '02	(714) 939-2400



### AMSOIL SIROCCO™ SYNTHETIC COMPRESSOR OIL

replaces your factory compressor oils like Sullair Sullube 32® or Ingersoll-Rand SSR Ultra-Coolant® at a considerable cost savings.

**IT'S LIKE PUTTING A THOUSAND DOLLARS IN YOUR POCKET!**

Prices based on competitive research done on retail pricing from 6000 to 7001 for 55-gallon drums. Typical Sullair Sullube 32 price \$2552.50, Ingersoll-Rand SSR Ultra-Coolant® price \$2785.80. Typical AMSOIL Commercial price for SIROCCO™ (SEI-55) is \$1485.00 before discounts and freight. See product data for more information.

For more information contact:

G-1784

## NEW \$1000-BILL SIROCCO™ COMPRESSOR OIL PROMOTIONAL LEAFLETS

New AMSOIL SIROCCO™ Synthetic Compressor Oil replaces factory compressor oils like Sullair Sullube 32® or Ingersoll-Rand SSR Ultra-Coolant® at considerable cost savings and by following normal change procedures without flushing. The new \$1000-Bill SIROCCO™ Compressor Oil Promotional Leaflets (9" x 3.75") are excellent and effective sales tools, reflecting the money companies can save on each drum by using AMSOIL SIROCCO™ Synthetic Compressor Oil. Simply fill in your contact information and distribute to potential accounts.

Stock #	U.S.	Can
G-1784	50 leaflets	5.00 8.25